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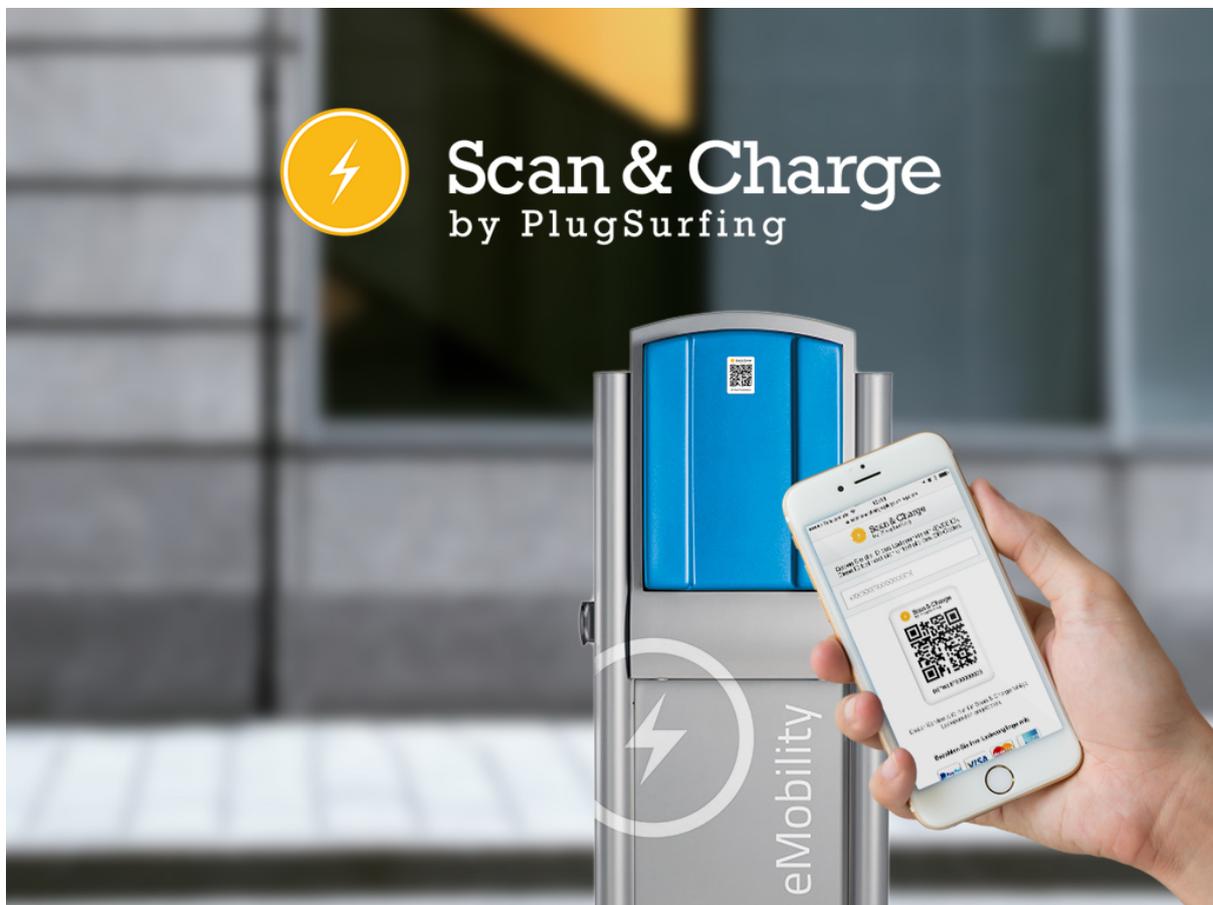
PlugSurfing's Scan&Charge Provides EV Drivers with Ad-hoc Charging & Payment

Berlin, March 1st 2017 - Electric car drivers in Europe are now able to charge their vehicle without owning a single charging card, or signing one charging contract. In fact, from today, the only thing that they do need is a smart phone.

Simpler Charging for EV Drivers

Previously, the myriad of Charging Point Operators, each with their own authentication methods, has caused immense frustration to drivers who complain of reaching their desired charging point, only to be stranded with a flat battery upon finding out that they were not authorized to charge there.

In its market analysis, Berlin based e-mobility company, PlugSurfing, in fact registered this frustration among the biggest complaints that its drivers have with owning an EV, and are grateful to its users' feedback in helping to develop the solution. Once a charging point is now equipped with a Scan&Charge QR code, the driver simply needs to scan the code, select a desired payment method (Paypal, direct debit or credit card) and charging starts. The user can then end the charging session and the bill amount is debited to the user.

Transparent Payments
Scan&Charge is furthermore unique in that, unlike other products on the market, it allows payment by the minute or kilowatt hour allowing for extremely accurate payments. Thanks to an innovative technological architecture, costs for processing charging transactions have dropped to a minimum: "We have designed Scan&Charge in the most efficient way, because we believe there should be as few barriers as possible between the electric car driver and the process of charging his or her car", according to Head of Design Julian Reiprich.

More Customers for Charging Point Operators
The Scan&Charge solution also provides clear benefits for Charging Point Operators. Instead of turning away customers because they hold the 'wrong' RFID card or contract, charging station owners can now instead accept every electric car driver's request to charge and get paid for the charging session. Scan&Charge is free for charging point owners and operators, it keeps transaction costs to a minimum and provides simple, monthly revenue payouts to the station owner.

PlugSurfing has already signed up its first 50 charging stations to benefit from the Scan&Charge service. German CPO Wallbe realize the full potential of the opportunity: "Easy access to our charging stations, in line with the European guidelines for public charging, is the best way to grow our business", said CEO Lars Ulbricht.

PlugSurfing CEO Jacob van Zonneveld also emphasizes the potential of Scan&Charge, "This is a gamechanger for charging point owners. Having already invested in the infrastructure, extra costs are the last thing they need. Instead, they can get a free solution from PlugSurfing that will sink their billing costs and increase the number of electric cars charging at their stations will increase significantly".

Compliant for Charging Station Subsidies
In Germany, Scan&Charge has an extra value for those looking to invest into charging infrastructure. As an 'ad hoc' payment method attached to PlugSurfing's roaming platform, Scan&Charge is a vital and fully-compliant companion to those intending to benefit from the German subsidies intended to boost the density of public charging points.

Currently, more than 80% of the European charging infrastructure does not offer the necessary ad-hoc payment as required. Scan&Charge will change this and Charging point owners, operators and manufactures worldwide can contact PlugSurfing to enquire how they can get this solution for free.

https://www.plugsurfing.com/de/scanandcharge

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