

## Toyota customers in France charge their Plug-in Hybrid with PlugSurfing



*Upon delivery of the Toyota Prius Plug-in Hybrid the customer receive a welcome package, allowing access to Europe's largest charging network.*

**BERLIN - 18.09.2017** – Toyota France and PlugSurfing have entered a partnership to allow Toyota customers to charge at Europe's largest charging network. More than 50.000 charging points will be available for Prius Plug-In Hybrid owners, including the more than 2000 intelligent charging points in France. The customer will receive the free charging key upon delivery of his or her Prius Plug-in Hybrid at the Toyota dealership. Moreover, fleet operators will benefit from the automated billing solution PlugSurfing provides, reducing the complexity for payments for electric car charging.

With an EV range doubled to over 50 km and maximum EV speed increased from 85 to 135 km/h, the new Prius Plug-in Hybrid represents a huge leap forwards in efficiency, driving performance, innovation and styling, whilst remaining true to Toyota's goal of creating the ultimate eco car. This new partnership with PlugSurfing offers an easy and convenient way for our customers to help maximize their Prius Plug-in Hybrid EV usage.

'We are continually breaking down the barriers of EV charging', says PlugSurfing's CEO Jacob van Zonneveld, 'and are delighted that we can support emobility in France. Switching to plug-in hybrid car can be a big step for people and we help to make that step simple and convenient.'

'The new Prius Plug-in Hybrid combines all the attributes of the fourth generation full hybrid Prius, with 50 km all-electric EV driving mode range', declares Didier Gambart, Toyota France President and CEO. 'This partnership with PlugSurfing will allow our customers to fully benefit from this class-leading EV range in a very convenient way.'

After Switzerland, France is the second country in Europe where Toyota and PlugSurfing have started

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a collaboration to support electric car charging. The partnership also envisages to support Plug-in Hybrid drivers to charge more in public, allowing them to drive more environmentally consciously.

The partnership for charging in France is another step forward in an already long relationship between Toyota and PlugSurfing, who collaborate intensively in analysing the needs of Plug-In Hybrid and electric car drivers and charge point owners alike to enable an optimal customer experience when it comes to driving an electric car.

### **About PlugSurfing**

PlugSurfing is Europe's largest charging network, covering 50.000+ charging points in 24 countries. The company aims to kill range anxiety among electric car drivers and contribute to a world of clean transportation. As a strong partner of car manufacturers, fleet operators and leasing companies, PlugSurfing ensures seamless access and payment for any electric car driver. It has developed its own standard for payment and charging, called OIOI, which is used by major utilities across Europe.

### **About Toyota France**

Toyota is one of the world's leading players in the automotive industry. This global company has built local manufacturing facilities in order to produce as close as possible to the markets in which its vehicles are sold. Toyota has been operating in France since 1967. It employs around 9,000 people through its development, manufacturing and distribution activities, 4,300 of them via a network of 300 Toyota and Lexus retailers. In 2016, Toyota France sold over 88,000 vehicles of both brands, including more than 35,000 with hybrid technology. Toyota is also a pioneer in environmentally aware vehicle retailing, as demonstrated with the opening of the first new generation eco-dealership in La Rochelle in 2010.